Planning Calendar

January
- Brand Ad Close: 1/16/22
- On Sale: 1/27/22
- Editorial Focus: Winter Travel
- Special Section: New Year’s Resolutions Guide

February
- Brand Ad Close: 2/14/22
- On Sale: 2/24/22
- Editorial Focus: Top Doctors
- Special Sections: Health Experts, Summer Sessions & Camps

March
- Brand Ad Close: 3/1/22
- On Sale: 3/21/22
- Editorial Focus: Top Places to Live
- Special Sections: Spring Makeover, With Honors
- Events: Top Places to Live

April
- Brand Ad Close: 4/1/22
- On Sale: 4/21/22
- Editorial Focus: Marathon Bombing 10th Anniversary, Top Mortgage Professionals
- Special Sections: Mortgage Experts, Guide to Aging Well

May
- Brand Ad Close: 5/15/22
- On Sale: 5/25/22
- Editorial Focus: Most Influential Bostonians
- Special Section: Faces of Boston Businesses

June
- Brand Ad Close: 6/15/22
- On Sale: 6/25/22
- Editorial Focus: Summer Travel, Top Real Estate Producers
- Special Section: Real Estate Experts

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## Planning Calendar pt. II 2023

### July
- **BRAND AD CLOSE**: 8/24/23  
- **ON SALE**: 8/27/23  
- **Editorial Focus**: Best of Boston, Real Weddings  
- **Special Section**: Cosmetic Enhancements

### August
- **BRAND AD CLOSE**: 8/21/23  
- **ON SALE**: 7/23/23  
- **Editorial Focus**: Top Rooftop Bars, Real Weddings  
- **Events**: Best of Boston  
- **Boston Home Fall**
  - **BRAND AD CLOSE**: 9/12/23  
  - **ON SALE**: 8/28/23  
  - **Editorial Focus**: Kitchen Issue  
  - **Events**: Boston Home Breakfast (September)

### September
- **BRAND AD CLOSE**: 9/20/23  
- **ON SALE**: 8/29/23  
- **Editorial Focus**: Top Schools  
- **Special Sections**: With Honors, Holiday Party Venue Guide, Think Pink  
- **Events**: Battle of the Burger

### October
- **BRAND AD CLOSE**: 10/18/23  
- **ON SALE**: 11/21/23  
- **Editorial Focus**: Fall Travel; Top Dentists  
- **Special Section**: Dental Experts

### November
- **BRAND AD CLOSE**: 10/20/23  
- **ON SALE**: 11/24/23  
- **Editorial Focus**: Top Restaurants  
- **Special Sections**: Guide to Private Schools, Guide to Aging Well  
- **Events**: Taste

### December
- **BRAND AD CLOSE**: 11/18/23  
- **ON SALE**: 12/26/23  
- **Editorial Focus**: Crime Story, Top Lawyers  
- **Special Sections**: Law Experts  
- **Boston Weddings**
  - **BRAND AD CLOSE**: 11/1/23  
  - **ON SALE**: 12/26/23  
  - **Editorial Focus**: Best of Boston Weddings  
  - **Events**: Best of Boston Weddings Event (January 2024)

### 2024 Planning

- **January**  
  - **Editorial Focus**: Winter Travel  
  - **Space Deadline**: 11/15/23  

- **February**  
  - **Editorial Focus**: Top Doctors  
  - **Space Deadline**: 12/12/23

- **March**  
  - **Editorial Focus**: Top Places to Live  
  - **Space Deadline**: 1/16/24

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