

ISSUE	AD	AD CLOSE	MATERIALS DUE
<b>SPRING</b>			
	Custom content/Advertorial print ad	December 19	—
	Trending, Design Insider	January 9	January 9
	Run of Book Ad	January 11	January 28
<b>SUMMER</b>			
	Custom content/Advertorial print ad	March 7	—
	<b>Faces of Women in Design Profile*</b>	<b>March 13</b>	<b>March 20</b>
	Trending, Design Insider	March 27	March 27
	Run of Book Ad	March 29	April 5
<b>FALL</b>			
	Custom content/Advertorial print ad	June 13	—
	Trending, Design Insider	July 3	July 3
	Run of Book Ad	June 28	July 12
<b>WINTER</b>			
	Custom content/Advertorial print ad	August 30	—
	Trending, Design Insider	September 25	September 25
	Run of Book Ad	September 27	October 4