



2019 BOSTON MAGAZINE DEADLINES

BOSTON MAGAZINE | BOSTON HOME | BOSTON WEDDINGS | BOSTONMAGAZINE.COM

ISSUE	AD	AD CLOSE	MATERIALS DUE
JANUARY			
	Custom content/Advertorial print ad	October 26	—
	Summer Sessions & Camps	November 21	January 29
	Health Experts Profile*	November 7	November 14
	Run of Book Ad	November 21	November 30
FEBRUARY			
	Custom content/Advertorial print ad	November 28	—
	Functional Medicine	December 12	December 12
	Run of Book Ad	December 20	January 4
MARCH			
	Custom content/Advertorial print ad	January 2	—
	Rejuvenate Your Look	January 16	January 16
	With Honors	January 25	January 25
	Run of Book Ad	January 25	February 1
APRIL			
	Custom content/Advertorial print ad	January 31	—
	Aging Well	February 13	February 13
	Run of Book Ad	February 22	March 1
MAY			
	Custom content/Advertorial print ad	February 28	—
	Guide to Life, Visit DC	March 13	March 13
	Run of Book Ad	March 22	March 29
JUNE			
	Custom content/Advertorial print ad	March 28	—
	Real Estate Expert Profile*	April 3	April 10
	Run of Book Ad	April 19	April 26

*Photo shoots must be booked by the Ad Close deadline.

Updated February 8, 2019.



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JULY			
	Custom content/Advertorial print ad	May 2	—
	Cosmetic Enhancements	May 16	May 16
	Run of Book Ad	May 22	May 31
AUGUST			
	Custom content/Advertorial print ad	May 30	—
	Dental Expert Profile*	June 5	June 12
	Run of Book Ad	June 25	June 28
SEPTEMBER			
	Custom content/Advertorial print ad	July 4	—
	Family Health, Holiday Venue Guide, With Honors	July 17	July 17
	Run of Book Ad	July 26	August 2
OCTOBER			
	Custom content/Advertorial print ad	July 26	—
	Faces of Female Business Leaders Profile*	July 31	August 14
	Run of Book Ad	August 23	August 30
GUIDE TO PRIVATE SCHOOLS			
	Profile	August 21	August 28
	Run of Book Ad	August 30	September 13
NOVEMBER			
	Custom content/Advertorial print ad	August 23	—
	Aging Well, Orthopedic Wellness	September 11	September 11
	Run of Book Ad	September 20	September 27
DECEMBER			
	Custom content/Advertorial print ad	September 20	—
	Boston Gives Profile space commitment	October 2	October 9
	Holiday Cocktail Guide	October 9	October 9
	Run of Book Ad	October 18	October 25

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