

1<sup>ST</sup> QUARTER 2018**JANUARY****AD CLOSE: 11/22/17 | ON SALE: 12/26/17****EDITORIAL FOCUS**

The Travel Issue  
*Boston Wellness*\*\*

**SPECIAL SECTIONS**

Summer Sessions & Camps  
Get Your Sh\*t Together

**EVENTS**

*Boston Weddings* Launch Volume I

**FEBRUARY****AD CLOSE: 12/21/17 | ON SALE: 1/30/18****EDITORIAL FOCUS**

Luxe Life\*  
Food\*  
Home & Property\*\*

**SPECIAL SECTION**

Premier Destinations

**BRANDED PUBLICATION**

*Boston Home* Spring  
↳ *Editorial Feature: Restorations*  
*Ad close: 12/22/17 | On sale: 2/27/18*

**EVENTS**

*Boston Home* Breakfast Series  
*Boston Wellness* Fitness Series

**MARCH****AD CLOSE: 1/24/18 | ON SALE: 2/27/18****EDITORIAL FOCUS**

Real Estate 2018\*  
Spring Fashion\*

**SPECIAL SECTIONS**

Rejuvenate Your Look  
With Honors

**EVENT**

Top Places to Live

2<sup>ND</sup> QUARTER 2018**APRIL****AD CLOSE: 2/21/18 | ON SALE: 3/27/18****EDITORIAL FOCUS**

*Boston Wellness*\*\*  
Spring Arts Preview\*\*

**SPECIAL SECTION**

Aging Well

**BRANDED PUBLICATION**

BAA Marathon Program  
↳ *Ad close: 1/19/18 | On sale: 3/26/18*

**EVENT**

*Boston Wellness* Fitness Series

**MAY****AD CLOSE: 3/21/18 | ON SALE: 4/24/18****EDITORIAL FOCUS**

Power\*  
↳ *Our annual dissection of who has clout in Boston*

**SPECIAL SECTION**

Faces of Family Business  
↳ *Materials: 3/14/18*

**BRANDED PUBLICATION**

*Boston Home* Summer  
↳ *Editorial Feature: Summer homes and custom outdoor spaces*  
*Ad close: 3/23/18 | On sale: 5/15/18*

**EVENTS**

*Boston Home* Breakfast Series  
Faces of Family Business  
*Boston Wellness* Night Out

**JUNE****AD CLOSE: 4/18/18 | ON SALE: 5/22/18****EDITORIAL FOCUS**

Summer Travel\*  
↳ *M.V., Nantucket & the Islands*  
Watches for Dads & Grads\*\*  
Home & Property\*\*

**SPECIAL SECTION**

Luxe Getaways

**BRANDED PUBLICATION**

*Boston Weddings* Vol II  
↳ *Special Sections: Real Boston Weddings, Love That, Newport Weddings*  
*Ad close: 4/20/18 | On sale: 6/12/18*

**EVENTS**

Best of Boston® Weddings Volume II  
*Boston Wellness* Fitness Series

3<sup>RD</sup> QUARTER 2018**JULY****AD CLOSE: 5/23/18 | ON SALE: 6/26/18****EDITORIAL FOCUS**

Best of Boston® 2018

↳ *Our 45<sup>th</sup> annual guide to what's great in Boston***SPECIAL SECTION**

Cosmetic Enhancements

**EVENT**

Best Fest

**AUGUST****AD CLOSE: 6/27/18 | ON SALE: 7/24/18****EDITORIAL FOCUS**

Food\*

Boston Wellness\*\*

Top Dentists\*

**SPECIAL SECTION**

Dental Experts

↳ *Materials: 6/20/18***BRANDED PUBLICATION**

Boston Home Fall

↳ *Editorial Focus: Kitchens**Ad close: 6/29/18 | On sale: 8/21/18***EVENTS**

The Cue

Battle of The Burger

Boston Wellness Fitness Series

**SEPTEMBER****AD CLOSE: 7/25/18 | ON SALE: 8/28/18****EDITORIAL FOCUS**

Top Schools 2018\*

Fall Fashion\*

Fall Arts Preview\*\*

Home &amp; Property\*\*

**SPECIAL SECTION**

With Honors

Holiday Party Venue Guide

Faces of Women in Healthcare

**EVENTS**

Boston Home Breakfast Series

Boston Wellness Night Out

4<sup>TH</sup> QUARTER 2018**OCTOBER****AD CLOSE: 8/22/18 | ON SALE: 9/25/18****EDITORIAL FOCUS**

Fall Real Estate\*

Fall Getaways\*

Boston Wellness\*\*

**SPECIAL SECTION**

Faces of Female Business Leaders

↳ *Materials: 8/15/18***EVENT**

Boston Wellness Fitness Series

Restaurant Trends

**NOVEMBER****AD CLOSE: 9/19/18 | ON SALE: 10/23/18****EDITORIAL FOCUS**

Top 25 New Restaurants\*

Style: Jewelry\*\*

**SPECIAL SECTIONS**

Aging Well

Ski Guide

**BRANDED PUBLICATION**

Boston Home Winter

↳ *Editorial Feature: Best of Boston® Home**Ad close: 9/21/18 | On sale: 11/13/18*

Guide to Private Schools

↳ *Ad close: 8/31/18 | On sale: 10/23/18***EVENT**

Taste

**DECEMBER****AD CLOSE: 10/17/18 | ON SALE: 11/27/18****EDITORIAL FOCUS**

Holiday Gift Guide: Watches\*\*

Home &amp; Property\*\*

**SPECIAL SECTIONS**

Boston Gives

Ultimate Escapes

**BRANDED PUBLICATIONS**

Boston Weddings Vol I

↳ *Special Sections: Real Boston Weddings, Love That, Newport Weddings**Ad close: 10/19/18 | On sale: 12/11/18***EVENT**

Best of Boston® Home

Boston Wellness Fitness Series

## REGULAR SECTIONS & COLUMNS

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**INFLUENCER.**

↳ *News & culture; monthly*

A look at the influencers shaping Boston today.

**THE INTERVIEW.**

↳ *Column; monthly*

Award-winning writer Chris Sweeney's conversations with Boston's most compelling characters.

**MUST LIST.**

↳ *News & culture; monthly*

Editor picks for the best things to do around town.

**LIFE & STYLE.**

↳ *Monthly*

Fashion, shopping, home, beauty and more.

**BOSTON WELLNESS.**

↳ *Monthly; with four expanded sections/features*

How to live a healthy life in Boston.

**BOSTON TRAVELER.**

↳ *Monthly*

How to get out of town, from drivable destinations to abroad.

**HOME & PROPERTY.**

↳ *Monthly; with four expanded sections/features*

Our monthly dive into real estate and home design.

**FOOD & DRINK.**

↳ *Monthly*

The latest on Boston's thriving food scene, including the latest reviews.

**WHAT YOU NEED TO KNOW.**

↳ *Monthly*

A monthly special advertising column featuring health care and wellness advice.

**DISTINCTIVE PROPERTIES.**

↳ *Monthly*

A quick taste of home tips and trends.

**TRAVEL COLLECTION.**

↳ *January, April, June, July & October*

**ONE LAST QUESTION.**

↳ *Monthly*

A monthly answer to your most Boston condundrums.