



Faces of Women Led Business

WOMEN IN BUSINESS

SPECIAL ADVERTISING SECTION



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Jennifer is the President and CEO of The Jenkins Group. Supporting your IT Security Lifecycle drives our business and your infrastructure's protection is our only priority. This expertise is coupled with leadership positions across a wide range of functions. Jenkins Group has offices globally including across Canada, the United States, United Kingdom, and Australia.

Q What or who inspired you as a child to start your own family business?
 A After graduating from school I spent 12 years with a consumer products company where I held various sales and marketing positions in several markets around the country prior to entering the printing industry. My background in consumer products and my ability to pursue the right position enabled me to quickly achieve success in the printing industry.

Plus, I really knew that I wanted the opportunity to serve people. The opportunity to sell a luxury brand to the ultimate consumer is an enormously gratifying experience.

Q Why is the location of your business so important to the success of your business?
 A Our business originally started as a hobby and then transformed into a bustling business in early 2004. If you are selling luxury printing products, there's no better place to sell than Boston. I consider it a strength having our business located in the back bay.

Q Have you ever encountered any challenges with your family business?
 A The opportunity to serve our clients was unexpected halted during construction work on Massachusetts Avenue in the spring of 2007. As our clients continued to grow, so did our storefront. It was a hassle but we overcame our problems and ushered in a new era of printing for the surrounding community and beyond.

Q What's the best advice that someone in your family offered you?
 A After graduating from school I spent 12 years with a consumer products company where I held various sales and marketing positions in several markets around the country prior to entering the printing industry. My background in consumer products and my ability to pursue the right position enabled me to quickly achieve success in the printing industry.

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Q Since you work together, where and when do you like to relax as a family?
 A After graduating from school I spent 12 years with a consumer products company where I held various sales and marketing positions in several markets around the country prior to entering the printing industry. My background in consumer products and my ability to pursue the right position enabled me to quickly achieve success in the printing industry. It was very simple for me to take over the company from that point. Never sweat the small stuff.

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The 2017 October issue of *Boston* magazine will focus on Boston leaders in innovation and technology, emphasizing the accomplishments of women. To supplement the innovator coverage, we proudly invite you to participate in this section debut and share your inspiring story with our affluent, educated, and influential audience. Each profile will include a Q&A style interview and a professional profile photo (a proven formula to maximize reader engagement). The section will also live on bostonmagazine.com as custom content with site-wide drivers to the page.

Reach:

- Exposure to 549,317+ readers per issue and over 2.3 million digital viewers

Materials:*

- Advertisers in this section must be able to provide the following:
 - A 100% completed assets form
 - Answers to *Boston* magazine's interview questions written from the point of view of the business leader(s) featured in the photo
 - A high resolution professional, print quality profile photo of the business leader(s) conducting the interview[†]

Investment:†

Half Page: \$3,500

Full Page: \$5,000

Deadlines:

Materials: August 18, 2017

Newsstand: September 26, 2017

For more information

or to reserve space please contact your Account Executive or Christina Miller at 857.221.5415 or cmiller@bostonmagazine.com.

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 †See photo guidelines for files we will consider
 †Price includes both the print and digital components