#### SPECIAL ADVERTISING SECTION

#### FACES OF WOMEN LED BUSINESS



# JENNIFER JENKINS THE JENKINS GROUP

thejenkinsgroup.com | 123.456.7890

Jennifer is the President and CEO of The Jenkins Group. Supporting your IT Security Lifecycle drives our business and your infrastructure's protection is our only priority. This expertise is coupled with leadership positions across a wide range of functions. Jenkins Group has offices globally including across Canada, the United States, United Kingdom, and Australia.

#### • What or who inspired you as a child to start your own family business?

After graduating from school I spent 12 years with a consumer products company where I held various sales and marketing positions in several markets around the country prior to entering the printing industry. My background in consumer products and my ability to pursue the right position enabled me to quickly achieve success in the printing industry.

Plus, I really knew that I wanted the opportunity to serve people. The opportunity to sell a luxury brand to the ultimate consumer is an enormously gratifying experience.

## • Why is the location of your business so important to the success of your business?

Our business originally started as a hobby and then transformed into a bustling business in early 2004. If you are selling luxury printing products, there's no better place to sell than Boston. I consider it a strength having our business located in the back bay.

#### Have you ever encountered any challenges with your family business?

A The opportunity to serve our clients was unexpected halted during construction work on Massachusetts Avenue in the spring of 2007. As our clients continued to grow, so did our storefront. It was a hastle but we overcame our problems and ushered in a new era of printing for the surrounding community and beyond.

### • What's the best advice that someone in your family offered you?

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## Since you work together, where and when do you like to relax as a family?

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# LAURA LEROY THE LEROY GROUP

 $the leroy group. com \ | \ 123.456.7890$ 

Laura is the President and CEO of The Leroy Group. Supporting your IT Security Lifecycle drives our business and your infrastructure's protection is our only priority. This expertise is coupled with leadership positions across a wide range of functions. Leroy Group has offices globally including across Canada, the United States, United Kingdom, and Australia.

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#### FACES OF WOMEN LED BUSINESS



Susan is an inventor and entrepreneur. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione sequi nesciunt. Ovidi a comni tecus que ent.

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### • Why is location important to the success of your business?

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### SMITH FAMILY HOME DESIGN smithdesign.com | 123.456.7890

The Smith family are home designers. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione sequi nesciunt. Urescitatur, nonsed quis a.

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### SUSAN SULLIVAN ENTREPRENEUR sullivancorp.com | 123.456.7890

Susan is an inventor and entrepreneur. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione sequi nesciunt. Ovidi a comni tecus que ent.

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