

Planning Calendar pt. I

2020

January/February

BRAND AD CLOSE 12/3/19 | **ON SALE** 1/7/20

Editorial Focus

Top Docs, Travel

Special Sections

Summer Sessions & Camps, Health Experts, Visit Florida

Events

Boston Home Breakfast, Be Well Mind

Boston Home Spring

BRAND AD CLOSE 12/17/19 | **ON SALE** 2/18/20

Editorial Focus

Materials

March

BRAND AD CLOSE 1/24/20 | **ON SALE** 2/25/20

Editorial Focus

Top Places to Live, Spring Fashion, Extended Home & Property

Special Sections

With Honors, Rejuvenate Your Look

Events

Top Places to Live, Boston Weddings Bubbly Brunch

April

BRAND AD CLOSE 2/21/20 | **ON SALE** 3/24/20

Editorial Focus

Spring Arts Preview

Special Section

Aging Well

Events

Be Well Mind

May

BRAND AD CLOSE 3/20/20 | **ON SALE** 4/21/20

Editorial Focus

Power

Events

Boston Home Breakfast

Boston Home Summer

BRAND AD CLOSE 3/27/20 | **ON SALE** 5/12/20

Editorial Focus

Summer Escapes

Special Section

Local Talent

June

BRAND AD CLOSE 4/24/20 | **ON SALE** 5/26/20

Editorial Focus

Summer Travel: Beaches, Top Real Estate Producers, Extended Home & Property

Special Section

Real Estate Experts

Events

Best of Boston Weddings

Boston Weddings Vol II

BRAND AD CLOSE 5/1/20 | **ON SALE** 6/16/20

Editorial Focus

Best of Boston Weddings

Special Section

Local Talent

July

BRAND AD CLOSE 5/29/20 | **ON SALE** 6/30/20

Editorial Focus

Best of Boston

Special Section

Cosmetic Enhancements

Events

Best of Boston

Planning Calendar pt. II

2020

August

BRAND AD CLOSE 6/26/20 | **ON SALE** 7/28/20

Editorial Focus

Top Dentists

Special Section

Dental Experts

Events

Be Well Mind

Boston Home Fall

BRAND AD CLOSE 7/2/20 | **ON SALE** 8/18/20

Editorial Focus

Kitchens

September

BRAND AD CLOSE 7/24/20 | **ON SALE** 8/25/20

Editorial Focus

Top Schools, Fall Fashion, Fall Arts Preview, Extended Home & Property

Special Sections

With Honors, Holiday Party Venue Guide

Events

Boston Home Breakfast

October

BRAND AD CLOSE 8/21/20 | **ON SALE** 9/22/20

Editorial Focus

Fall Travel

Special Section

Faces of Women in Healthcare

Events

Be Well Mind

November

BRAND AD CLOSE 9/25/20 | **ON SALE** 10/27/20

Editorial Focus

Top 50 Restaurants

Special Sections

Guide to Private Schools, Aging Well

Events

Taste, Boston Home Breakfast

Boston Home Winter

BRAND AD CLOSE 10/9/20 | **ON SALE** 11/17/20

Editorial Focus

Best of Boston Home

December

BRAND AD CLOSE 10/23/20 | **ON SALE** 11/24/20

Editorial Focus

Holiday Gift Guide, Extended Home & Property

Events

Best of Boston Home, Boston Weddings Launch Party

Boston Weddings Vol I

BRAND AD CLOSE 11/6/20 | **ON SALE** 12/22/20

Special Section

Local Talent

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more?

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Monthly Sections

The Hub:

News, Opinion, and City Life

Briefing

By the Numbers

Hot Take

Influencer

Parties



Life & Style:

How to Live the Luxe Life

What's in Store

Impulse Buy

The Lust Lineup

Be Well Boston

Boston Traveler

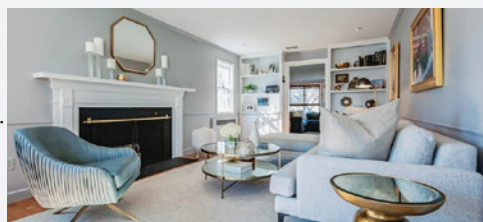
Home & Property:

Interior Design, Real Estate, and Pretty Things for Home

Real Estate Showdown

Haute Design

Spaces



ADDITIONAL FEATURES:

The Interview:

An engaging conversation with Bostonians determined to shape our city

The Listings:

A Select Guide to Boston's Restaurants

The Beacon:

Culture, Food, and Fun

City Guide

Arts & Entertainment

Food

Boston Magazine

pt. I
2020

January/February / ON SALE 1/7/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	October 25	
Health Experts*	November 8	November 22
Summer Sessions & Camps	November 15	November 22
Visit Florida	November 15	November 22
What You Need to Know	November 15	November 22
Run of Book Ad	December 3	December 6

March / ON SALE 2/5/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	December 6	
Rejuvenate Your Look	January 16	January 21
With Honors	January 16	January 21
What You Need to Know	January 3	January 10
Run of Book Ad	January 24	January 28

April / ON SALE 3/24/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	January 17	
Aging Well	February 7	February 14
What You Need to Know	February 7	February 14
Run of Book Ad	February 21	February 25

May / ON SALE 4/21/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	February 14	
What You Need to Know	March 6	March 13
Run of Book Ad	March 20	March 24

June / ON SALE 5/26/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	March 20	
Real Estate Experts*	April 3	April 17
What You Need to Know	April 10	April 17
Run of Book Ad	April 24	April 28

July / ON SALE 6/30/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	April 24	
Cosmetic Enhancements	May 15	May 22
What You Need to Know	May 15	May 22
Run of Book Ad	May 29	June 2

*Photoshoots must be booked by the commitment deadline. Final photos must be submitted by materials deadline.



Boston Magazine pt. II

2020

August / ON SALE 7/28/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	May 22	
Dental Experts*	June 5	June 19
What You Need to Know	June 12	June 19
Run of Book Ad	June 26	June 30

September / ON SALE 8/25/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	June 19	
With Honors	July 10	July 17
Holiday Party Venue Guide	July 10	July 17
What You Need to Know	July 10	July 17
Run of Book Ad	July 24	July 28

October / ON SALE 9/22/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	July 17	
Faces of Women in Healthcare*	July 31	August 14
What You Need to Know	August 7	August 14
Run of Book Ad	August 21	August 25

November / ON SALE 10/27/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	August 21	
Aging Well	September 11	September 18
What You Need to Know	September 11	September 18
Run of Book Ad	September 25	September 29

Guide to Private Schools / ON SALE 10/27/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Profiles	August 24	September 4
Run of Book Ad	August 28	September 11

December / ON SALE 11/24/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	September 11	
What You Need to Know	October 2	October 9
Run of Book Ad	October 23	October 27

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Boston Home

Spring / ON SALE 2/18/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	November 27	
Trending & Design Insider	December 20	January 3
Run of Book Ad	December 17	January 10

Summer / ON SALE 5/12/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	February 21	
Local Talent*	March 6	March 20
Trending & Design Insider	March 20	March 27
Run of Book Ad	March 27	March 31

Fall / ON SALE 8/18/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	May 29	
Trending & Design Insider	June 19	June 26
Run of Book Ad	July 2	July 7

Winter / ON SALE 11/24/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	August 28	
Trending & Design Insider	September 25	October 2
Run of Book Ad	October 9	October 5

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Boston Weddings

Boston Weddings 2020: Volume II / ON SALE 6/16/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	March 27	
Local Talent*	April 10	April 17
Instagram Inspiration, Ask the Experts	April 24	May 1
Run of Book Ad	May 1	May 5

Boston Weddings 2021: Volume I / ON SALE 12/22/20

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	October 10	
Local Talent*	October 16	October 23
Love That, Instagram Inspiration	October 30	November 6
Run of Book Ad	December 6	November 10

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