



GUIDELINES FOR TOP REAL ESTATE PRODUCERS™ 2023 TRADEMARK USE

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All use of our trademark is subject to the following provisions:

- 1. The trademark must be clearly identified with the [™] symbol immediately following the *Boston* magazine Top Real Estate Producers[™] award indication and it must always be accompanied by the name "*Boston* magazine".
- 2. In copy/text format, the *Boston* magazine Top Real Estate Producers[™] trademark must be clearly attributed to the **year the award was received** and **it must be indicated that the award was given by** *Boston* magazine.
- 3. If you wish to use the *Boston* magazine Top Real Estate Producers[™] Winner Badge, please visit <u>https://www.bostonmagazine.com/2023topproducerswinner/</u> to download the digital file. The password needed to enter is TopProducers23. This artwork must not be modified in any way, including manipulation of the award year indicated upon it. If you require a Winner Badge for additional years won, please contact the Marketing Department for additional art files. If you are promoting the award digitally, please link back to our online listings: <u>https://www.bostonmagazine.com/real-estate-agents/</u>

Example without use of Winner Badge:

Boston magazine Top Real Estate Producers[™] 2023

Example of Winner Badge:



We must insist that you follow these specific guidelines in order to preserve the integrity of this award and to increase its value to you and the other winners. In addition, *Boston* magazine reserves the right to use your name in its list of *Boston* magazine Top Real Estate Producers[™] award-winners. *Boston* magazine is excited to share additional opportunities for winners to showcase their win. Please visit <u>https://newskeepsake.com/pages/boston-magazine-top-real-estate-producers-awards</u> for more information on how to order custom plaques, banners, and window clings. Should you have any questions about the above guidelines, please contact me at <u>camaral@bostonmagazine.com</u>.

Thank you, Catarina Amaral | Senior Manager, Integrated & Sales Marketing | *Boston* magazine