

Boston home

GUIDELINES FOR BEST OF BOSTON HOME® TRADEMARK USE

Congratulations on having been named a Best of Boston Home® 2024 winner! Along with the benefits of being selected a winner, *Boston* magazine hereby authorizes you to use its registered trademark – Best of Boston Home® – only in your own advertising, promotional materials, and press releases publicizing your selection beginning November 14, 2023. All other use of the trademark is prohibited.

All use of our trademark is subject to the following provisions:

1. The trademark must be clearly identified with the ® symbol immediately following the Best of Boston Home® award indication.
2. When used in copy/text, the Best of Boston Home® trademark must be clearly attributed to only your winning category, the year of the award must be indicated, and it must be indicated that the award was given by *Boston Home* magazine.
3. If you wish to use the Best of Boston Home® Winner Stamp, please visit <https://www.bostonmagazine.com/2024-best-of-boston-home-winner/> to download the digital file. The password needed to enter is BOBH2024. This artwork must not be modified in any way, including manipulation of the award year indicated upon it. If you require a Best of Boston Home® Winner Stamp for additional years won, please contact the Marketing Department for additional art files. If you are promoting the award digitally, please link back to our online listings: <https://www.bostonmagazine.com/property/2023/11/14/best-of-boston-home-2024/>

Example Without Use of Winner Stamp:

Boston Home's Best of Boston Home® 2024 – Best Interior Designer

Example of Winner Stamp Use:



We must insist that you follow these specific guidelines in order to preserve the integrity of this award and to increase its value to you and the other winners. In addition, *Boston Home* reserves the right to use your name in its list of Best of Boston Home® award winners.

There are additional opportunities for Best of Boston Home® winners to showcase their win, please visit <https://newskeepsake.com/pages/boston-magazine-boston-home> for more information on how to order custom plaques, banners, and window decals.

Please use the below email address should you have any questions about the above guidelines or if you need more information on additional Best of Boston Home® materials.

Thank you,

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