



## ***GUIDELINES FOR BEST OF BOSTON WEDDINGS™ TRADEMARK USE***

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All use of our trademark is subject to the following provisions:

1. The trademark must be clearly identified with the ™ symbol immediately following the Best of Boston Weddings™ award indication and it must always be accompanied by the name “*Boston Weddings*”.
2. When using in text/copy, the Best of Boston Weddings® trademark must be clearly attributed to only your winning category, the year of the award must be indicated, and it must be indicated that the award was given by *Boston Weddings*. For example: *Boston Weddings*’ Best of Boston Weddings™ 2024 – Best Cake Shop
3. If you wish to use the Best of Boston Weddings™ Winner Stamp, please visit <https://www.bostonmagazine.com/2024-best-of-boston-weddings-winner/> to download the digital file. The password needed to enter is BOBW2024. This artwork must not be modified in any way, including manipulation of the award year indicated upon it. If you require a Best of Boston Weddings™ Winner Stamp for additional years won, please contact the Marketing Department for additional art files. If you are promoting the award on your website, please link back to our online listings: <https://www.bostonmagazine.com/weddings/2024/01/03/best-of-boston-weddings-2024/>

We must insist that you follow these specific guidelines in order to preserve the integrity of this award and to increase its value to you and the other winners. In addition, *Boston Weddings* reserves the right to use your name in its list of Best of Boston Weddings™ award winners.

*Boston Weddings* also provides additional opportunities for Best of Boston Weddings™ winners to showcase their win. Please visit <https://newskeepsake.com/pages/boston-magazine-boston-weddings> for more information on how to order custom plaques, banners, and window clings.

Should you have any questions about the above guidelines or if you need more information on additional Weddings™ materials, please contact *Boston* magazine’s Marketing Department at [camaral@bostonmagazine.com](mailto:camaral@bostonmagazine.com).

Thank you,

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