



## GUIDELINES FOR TOP SENIOR LIVING COMMUNITIES™ 2024 TRADEMARK USE

Congratulations on having been named a *Boston* magazine Top Senior Living Communities™ 2024 Winner! Along with the benefits of being selected a winner, *Boston* magazine hereby authorizes you to use its trademark – *Boston* magazine Top Senior Living Communities™ - only in your own advertising and promotional materials and press releases publicizing your selection, starting March 19, 2024. All other use of the trademark is prohibited.

### **All use of our trademark is subject to the following provisions:**

1. The trademark must be clearly identified with the ™ symbol immediately following the *Boston* magazine Top Senior Living Communities™ award indication and it must always be accompanied by the name “*Boston* magazine”.
2. In copy/text format, the *Boston* magazine Top Senior Living Communities™ trademark must be clearly attributed to your **winning category**, the **year of the award** must be indicated, and **it must be indicated that the award was given by *Boston* magazine**.
3. If you wish to use the *Boston* magazine Top Senior Living Communities™ Winner’s Badge, please visit <https://www.bostonmagazine.com/2024topseniorlivingwinner> to download the digital file. The password needed to enter is TopSeniorLiving24. This artwork must not be modified in any way, including manipulation of the award year indicated upon it. If you require a Winner’s Badge for additional years won, please contact the Marketing Department for additional art files. If you are promoting the award digitally, please link back to our online listings: <https://www.bostonmagazine.com/find-a-doctor/>

#### **Example without use of winner stamp:**

*Boston* magazine’s Top Senior Living Communities™ 2024 –

#### **Winner’s Badge:**

Cardiology



4. The *Boston* magazine Top Senior Living Communities™ trademark must not be used in connection with a group of professionals or a company name without clearly identifying those professionals selected for the *Boston* magazine Top Senior Living Communities™ award, the year of their individual award, and the winning category of each professional.

We must insist that you follow these specific guidelines in order to preserve the integrity of this award and to increase its value to you and the other winners. In addition, *Boston* magazine reserves the right to use your name in its list of *Boston* magazine Top Senior Living Communities™ award-winners. *Boston* magazine is excited to share additional opportunities for Top Senior Living Communities™ award winners to showcase their win. Please visit <https://newskeepsake.com/pages/boston-top-senior-living-communities> for more information on how to order custom plaques, banners, and window clings. Should you have any questions about the above guidelines, please contact me at [camaral@bostonmagazine.com](mailto:camaral@bostonmagazine.com).

Thank you,

Catarina Amaral | Senior Manager, Integrated & Sales Marketing, *Boston* magazine