

SHOW US HOW YOU

KEEP YOUR ESSENCE

Show Us How You Keep Your Essence The new all-electric Macan is the very first all-electric SUV to ever wear the Porsche Crest. It stays true to the core values and exceptional characteristics that have always defined Porsche — while also being something entirely new. Retaining your identity in an ever-changing world is an art that takes talent and skill. To celebrate this milestone and to support the next generation of creative talent, Porsche has partnered with Boston Magazine to host a juried art exhibition for Driven Artists in the Boston area. The theme of the exhibition is “Keep Your Essence,” which reflects the spirit of the all-electric Macan.

Just use the provided page or the digital template to create an original 2D artwork that takes the all-electric Macan on a journey depicting what “Keep Your Essence” means to you. Then submit your entry digitally to www.bostonmagazine.com/porschedreamers/ between July 8th and July 26th, 2024.

The winning artwork will be recognized at Boston Magazine's TASTE event on November 7th, 2024 and featured in Boston Magazine. All types of 2D art are eligible for submission, but only one artwork may be submitted per artist.

Submission is free for all entries.



Scan to access the digital template,
submission form and Official Contest Rules.

